

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WFTV-TV ***
OCT12/12 12.57

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME LAURA BASSETT

SALES PRSN WA- JOE KNAUER

CONTRACT # 6250644

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER #	CONTRACT #
PRDCT DSCC-IE	EST#1505
COMMENTS: (LINE, ORDER, INVOICE)	

ICE)

FLIGHT DATES OCT9/12 NOV5/12 WK-4

DATE OCT12/12 12.57

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

TTLS RTS
PLS CFM, THX 10/12

STA:

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DSCC-11

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 49 AGENCY PRODUCT CODE = 53 AGENCY EST# = 1505												
7	S		500P-530P	30		\$2,250.00	10/9	10/12	3		TU-F	3
7	S		500P-530P	30		\$2,250.00	10/16	11/2	4		TU-F	12
PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS												
55	A		1130P-1205A	30		\$2,250.00	10/13	10/13	1		SAT	1

PROGRAM : NEWS
ORD COM1: NO RUNS DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT AND SAT NIGHT
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-7 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR OCT11 ON LINE-9 FOR 1 SPOT/WK

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
56	A		500P-630P	30		\$2,250.00	10/12	10/12	1		FRI	1
PROGRAM : NEWS												
ORD COM1: NO RUNS DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT AND SAT NIGHT												
PART OF A MAKEGOOD MADE UP OF LINES 55-56												
9	S		530P-600P	30		\$2,250.00	10/9	10/12	3		TU-F	3
9	S		530P-600P	30		\$2,250.00	10/16	11/2	4		TU-F	12
PROGRAM : EYEWITNESS NEWS												
CON COM1: EYEWITNESS NEWS												
STATION MAKEGOOD OFFERS:												
M6	OK'D	BUY#7	MISSED: TU-F/500P-530P				OCT11		30S	\$2,250.00	(OCT12/12)	
		BUY#9	TU-F/530P-600P				OCT11		30S	\$2,250.00		
			OFFER: SAT/1130P-1205A				OCT13		30S	\$2,250.00	PLS ADVISE.	
			& FRI/500P-630P				OCT12		30S	\$2,250.00		
CMT: NO RUNS DUE TO BREAKING NEWS, WE CAN OFFER NEWS TONIGHT AND SAT NIGHT												
OCT/12			391100.00			NOV/12					210800.00	
CONTRACT TOTAL											601900.00	
TOTAL SPOTS											280	

MARKET TOTALS \$2,019,714 WFTV 35% WKMG 21% WESH 26% WOFL 12% WKCF 1% WRBW 3% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE